

MEMO

TO : EASTELPRENUER NATION
FROM : The Management
DATE : 1st May 2026
SUBJECT : Campaign – Eastel Start Kit (“ESK”)

Good News!!

We are excited to introduce the Eastel Starter Kit (ESK), specially designed to support every EASTELPRENEUR (“Referrer”) in growing stronger, connecting better, and entering the market with more confidence.

The ESK is more than just a starter kit. It helps EASTELPRENEURS build stronger relationships with EASTELIANS (“Referees”), create better engagement, and present Eastel more professionally to new customers and prospects.

With the right tools, better presentation, and stronger support, every EASTELPRENEUR can start their journey more easily, grow their network faster, and bring Eastel one step forward to market.

The ESK is priced at RM 499. However, during the promotional period, it will be offered at a special promotional price of **RM 299**, until further notice.

Start strong. Connect better. Grow with Eastel.

1. ESK Bonus

The ESK comes with bonuses to reward qualifying EASTELPRENEURs who promote and support new EASTELPRENEURs entering the market.

Qualifying Upline Level	ESK Bonus
Me	
Level 1	↑ RM 128
Level 2	↑ RM 38
Level 3	↑ RM 28

Note: Incentive entitlement requires the purchase of ESK.

2. Package Inclusions

No.	Item	Qty	Description
1	EASTEL Polo Shirt	1	Premium starter apparel
2	EASTEL Cap	1	Premium promotional cap
3	EASTEL Flyer	30	Marketing materials for distribution
4	EASTEL 10GB SIM Card	30	FREE 10GB* , every month x 12 ULTRA high speed
5	Unlock 50%* eCOMM*	1	Eligible* Reload Incentive conversion with 50% additional value

Note: The 50% eCOMM is a promotional offer. Eastel will announce it through official channels until further notice.

3. Key Explanations and Terms

3.1 ESK Bonus Payout

- I. Only an EASTELPRENUR who has purchased the ESK shall be **eligible** for the bonus.
- II. EASTELPRENUER will have **up to 30 days** grace period with status of "**DEFERRED**" to eligible the bonus.
E.g.: The EASTELIAN have purchased ESK but EASTELPRENUER haven't purchase, the EASTELPRENUER still eligible if purchase within the same calendar month, missed out the period of "DEFERRED" will be forfeited.
- III. Upon of purchase from EASTELIAN with the ESK, the EASTELPRENUER's **bonus** will be disbursed on 18th of the following month.
- IV. The **eCOMM** entitlement will commence in the following month.
E.g.: If the EASTELPRENUER have purchased the ESK on 7th of May, the commencement for 50% eCOMM will unlock in Jun.

3.2 ESK SIM card

- I. Each ESK **includes** thirty (**30**) Eastel SIM cards.
- II. Each SIM card is entitled to receive **10GB** every month for up to twelve (**12**) **months**, provided the SIM remains in **ACTIVE** status.
- III. If the SIM card is not in "**ACTIVE**" status for any given month, that month's entitlement will be forfeited. However, subsequent months will not be affected, provided the SIM card returns to "**ACTIVE**" status in the following month.
- IV. The **delivery fees** of (ESK) comes with **flat rate** of **RM 10**.
- V. If the SIM card is subscribed to **EZ50 (500GB)**, the **10GB** monthly ESK entitlement shall be added on top of the plan allocation, making the total available data **510GB**.
- VI. The **10GB** monthly entitlement is **not eligible** for carry forward.

*E.g., if the May 10GB is not fully utilised, the unused balance shall **not be carried forward** to Jun, even if the SIM remains Active throughout May.*

3.3 50% eCOMM Entitlement

- I. An EASTELPRENEUR who purchases the ESK is entitled to convert eligible "**Reload Incentive**" only into eCOMM with a 50% additional value from EASTEL. This entitlement **excludes** other **bonuses**, including **onboarding bonus**.
- II. If Ah Hock has RM 1,000 in total Reload Incentive and elects to convert it into eCOMM, Ah Hock will receive RM 1,500 in eCOMM value.
- III. Plan subscription or reload through eCOMM shall remain **countable** for the onboarding campaign, including up to **RM 13** for new registrations and up to **RM 20** for MNP registrations, subject to the applicable onboarding campaign terms.

4. Terms and Conditions

- a) Once **converted** into eCOMM, the amount shall **NOT** be eligible for cash-out, exchange with cash, revert or any other withdrawal mechanism.
- b) eCOMM may only be utilised for **reloads, plan subscriptions, Eastel Shirt, Eastel Cap, Eastel Flyer, Eastel Polo-T, Eastel SIM Card**, and the purchase of products available in the **EASTEL Mall**.
- c) EASTELPRENEUR must fulfil the **Minimum Monthly Personal Reload ("MMPR")** with **same calendar month** requirement, whether through **cumulative** reloads or a **single denomination**, according to their rank in order to qualify for bonuses and incentives payout.
 - I. Elite Member: **RM 35**
 - II. Ambassador: **RM 60**
 - III. Senior Ambassador: **RM 80**
- d) The EASTELPRENEUR must be **ACTIVE** status in order to receive bonuses and incentives.
- e) Malaysian must register using ID document regulated by MCMC such as (**MyDigitalID/MyKad/MyPR/MyKAS/MyTentera**).
- f) Non-Malaysian must provide a **valid passport**.
- g) EASTELPRENEUR is required to **activate** the EASTEL Wallet eligible receive bonuses and incentives. If the EASTEL Wallet is **not** successfully activated, the bonuses and incentives shall be **carried forward** until the EASTEL Wallet is successfully **activated**.
- h) Mobile services are open to individuals aged **12 and above**, however; bonuses and incentives **payouts** are only eligible for individuals aged **18 and above**.
- i) Bonuses and incentives are disbursed on the **18th of the following month**.
- j) All bonuses and incentives **will be credited** to the **EASTEL Wallet**. A processing fee of **RM 2** shall be **deducted** from each disbursement.


Example: If the payable bonus + incentive amount is RM 200, the EASTELPRENEUR shall receive RM 198 in the EASTEL Wallet.

- k) If the total disbursement **exceeds RM 20,000**, only the amount in **excess** of **RM 20,000** shall be credited to the designated bank account.
- l) Minimum bonuses and Incentives payouts threshold are **RM 30** and above.
- m) The said bonuses and incentives will continue accumulating until they meet the **RM 30 minimum threshold**. Once the threshold is met, the bonuses and incentives for all accumulated months will be **paid out in a single lump sum**, Scenarios:
 - I. Month 1 (**MMPR**) met, bonuses + incentive less than RM 30 → carried forward
 - II. Month 2 (**MMPR**) met, bonuses + incentive less than RM 30 → carried forward
 - III. If the Month 3 requirement is met and the total bonuses and incentives is more than RM 30 within a single month, payout for Months 1 to 3 will be made in a **single combined payment**, provided the reload (**MMPR**) is fulfilled (**3 months × MMPR**).
- n) EASTELPRENEURS must ensure their registration is valid and free from fraud, cheating, or violations of regulations set by **MCMC or any local authority**.
- o) Fraud, misuse, or irregular activities may lead to **suspension or forfeiture** of bonuses and incentives.
- p) Appeals will **not be entertained** if the eligibility criteria for these bonuses and incentive are not met.
- q) These bonuses and incentive are **excluded** from BRN and project-related activities.
- r) In the event of any discrepancy between the **translated version** and the **English version**, the English version shall prevail.
- s) EASTEL reserves the right to amend, update, suspend, discontinue, or terminate any part of this incentive or campaign without prior notice. Continued participation constitutes acceptance of any updated terms.

EASTELPRENEURS are at the heart of everything we do. As one family, we grow, support, and succeed together.

Thank you for your continued support and cooperation. For any enquiries, please WhatsApp us at: **+6011-6160 1220**

Warm Regards,



Darren Lim
Head of Community Development.